



400 VENUES USING BottleCycler!

It is a pleasure to write this newsletter for our existing customers, sponsors, industry partners and prospective customers, as it is packed to the brim with good news. It is rare in the current economic downturn to be able to announce so many good stories!

As the first 18 month trial period in Melbourne draws to a conclusion we are delighted to announce that 400 venues are now using BottleCycler to manage and recycle their waste glass. This means that the BottleCycler is really changing the way that Australian venues deal with their waste glass, with more glass being recycled into new glass every month, less goes to landfill.

Missed out on the Melbourne trial? Due to the enormous success of the first round of trials and the fantastic long term take up rate of venues that enjoyed BottleCycler free for 2 months, the trial period may be extended to venues meeting the eligibility criteria.

Call Laurence on 1300 306 039 or email laurence@bottlecycler.com to find out if you're eligible to try BottleCycler free for 2 months.

Finalist in Victorian Premier Sustainability Awards

BottleCycler was one of 3 companies short-listed in the goods and services category for these important environmental awards. The Awards highlight companies who are committed to reducing the environmental impact of their products, thereby contributing to a more sustainable future for the State of Victoria. This is the 7th year of the awards and we are thrilled that BottleCycler was in the finals.



'The Edge', Geelong.

The BottleCycler Corporate Program:

This has been rolled out to the Members' Network (MN) enabling in the first instance, over 30 clubs who are members of the Network to enjoy free trials of BottleCycler. We are keen to extend the service to key hubs such as Geelong, Central Coast, Gold Coast, Brisbane and Hobart to ensure that recycling is made easy in the regions where it's needed most.

Members' Network founder Monica Cashin: *"You have a good product. It is a win for everybody. We are happy to endorse it in our Network and have already received a good response to the trials in Victorian clubs".*

m NETWORK The Members Network is a buying group established to minimise the daily operating expenses of clubs and small business.

It was founded by Monica Cashin and Janet Lanigan, two well known names in Victorian sport.

Their Network has evolved into a national buying group which sources a diverse range of high quality products at preferential pricing. The full range of their activities can be found on www.members.net.au

To enquire about corporate rates & conditions please contact hendrik@bottlecycler.com



Cascade Brewery Visitor Centre, Hobart.



To experience the benefits of BottleCycler, in Melbourne contact: laurence@bottlecycler.com
 in Sydney contact: jason@bottlecycler.com
 or call **1300 306 039**

www.bottlecycler.com

encouraging environmental best practice in venues in Australia

And in NSW the NPC/AFGC Packaging Stewardship Forum funded trials are well underway with over 60 venues participating. BottleCycler has already collected 300 tonnes of glass from these venues - which is the equivalent of diverting 1,700,000 stubbies from landfill. So far 41 NSW trial participants have taken the service up full time. Most of these pubs and clubs were previously not recycling at all.

The trial is at the half way mark. At the end of April, Ed Cordner, CEO of NPC and Tim Rogers Acting Deputy General



◀ At the launch (Right to Left): Anthony Haworth Executive Director of Captain Cook Cruises, Ed Cordner CEO of National Packaging Covenant, Tim Rogers Acting Deputy Director General DECC and Hendrik Van Rhijn Managing Director of BottleCycler.

of DECC, spoke at an event on a Captain Cook Cruise to celebrate the success to date in NSW pubs and clubs, not to mention other less mainstream BottleCycler converts such as Captain Cook Cruises. With three machines located on board their vessel the Sydney 2000 they have recycled more than 16,500 kilograms of glass.

Executive Director Anthony Haworth is extremely pleased with the time and space saved.

"We've found it to be a saving grace not only for the environment but on time, space, noise and OH&S, which are all important factors when working in close quarters like we do on the MV Sydney 2000"

For Covenant CEO Ed Cordner, reducing glass waste is a major achievement.

"Pubs were never designed to cope with the large number of empty glass bottles they face today and they are challenged finding space to put recycle bins plus waste trucks are challenged by small spaces to collect the bins. It is fantastic that this project is so successful".

RENOVATING?

Go for seamless integration of waste glass management and improve your workflows.

One of the beauties of BottleCycler is that it is a stand alone unit which is compact and good looking and can be squeezed into a small space out the back or can be positioned front of house in full view of your customers. However if you are lucky enough to be renovating, we can work with your refurbishment team to seamlessly integrate the unit into your service area. This way your bottles are dropped through a small hole and disappear down a chute to be crushed and removed by our team. This means that as the bottles are collected, at the very moment that they become waste glass, with one small action, they are removed, saving double handling, carrying of heavy containers of empties and the potential OH&S risks associated with broken glass and heavy loads. Call 1300 306 039 to find out more about BottleCycler. Speak to Laurence in Melbourne, Jason in Sydney and Hendrik in Brisbane.



▲ Surf Rock Hotel BottleCycler integrated in bar using chute system to take away empties.

About the trials:

The National Packaging Covenant and The Packaging Stewardship Forum, have funded the trials of BottleCycler. Over 18 months, 90 venues experience the BottleCycler service for 2 months without charge. BottleCycler is delighted to be helping to achieve NPC objectives of:

- Increasing the amount of glass that is recycled
- Reducing the quantity of glass going to landfill

The National Packaging Covenant is a unique initiative between government and industry, to stop packaging waste ending up in landfill. Working together with Australian brand owners and the packaging supply chain the Covenant scrutinises better ways to recycle, reuse, recover and re-design packaging so it is sustainable and does not end up in landfill. This trial aims to increase quantity of glass being recycled by 1000 tonnes over 18 months.

If space, time, noise, OH&S and environmental best practice are issues you face, BottleCycler, the onsite bottle crushing system can help to resolve these.

