



First Major Milestone - 100 tonnes recycled!

The Packaging Stewardship Forum trial of BottleCycler has recycled over 100 tonnes of waste glass from participating venues in Melbourne.

Recycling benefits of the new project are enormous and exceeding expectations. Trials continue in Melbourne during 2008 with the initiative commencing in Sydney, Autumn 2008.

The National Packaging Covenant BottleCycler Project has completed its 2nd quarter and the true picture of the recycling benefits can clearly be seen.

So far the trial has involved almost 40 venues. The first 20 have sent over 100 tonnes of glass to be recycled using BottleCycler. Without the trial, much of this glass would have gone to landfill. Following the trial over 70% of participants are converting to the BottleCycler service, permanently adhering to environmental best practice and increasing the quantity of glass being recycled.

Thanks go to recent participants: Pure, The Greyhound, Mercure Hotel, Collins Quarter, Cubby House, Box Hill Tafe, The Australian Club, E.T.'s, Fox in the Box, Gin Palace, Citigate, Crown Casino, Kent Hotel, Qantas Catering, Sabel, Shamiana Restaurant, The Local, Crown Plaza, Three One Two, Wed on Wellington, Dreams Club, The Rooftop Bar, The Old Melbourne Gaol, Eurotrash, Billboard, Tramp Niteclub, Red Spice Road and Mynt Lounge.



Summer has started. Quay Bar, Sydney

What they say:

After being a skeptic for years, the BottleCycler wastage system is an absolute god send. I now have installed the system in all four bars I am associated with - Madame Brussels, Collins Quarter, Gin Palace and The Order of Melbourne. To recycle a majority of the waste produced by our businesses not only makes sense environmentally but also financially. In our peak periods we were handling four large recycling bins down three flights of stairs, four times a week. We have now reduced this workload to four BottleCycler bins twice a week, which I can tell you made the staff very happy. It is extremely easy to use, very efficient, reliable and remarkably quiet. The service and support offered by the BottleCycler team is fantastic. I highly recommend it for all business owners.

Ben Wild, General Manager, Collins Quarter

About the trial:

NPC and BottleCycler supported by project partners, PSF, Visy, Lion Nathan, Owen Illinois and Fosters are assisting venues with their disposal of waste glass using environmental best practice.

BottleCycler is helping the NPC to achieve its objectives of:

- Increasing the amount of glass that is recycled
- Reducing the quantity of glass going to landfill

The Melbourne trial will run for 18 months, during which time 90 venues will experience the BottleCycler service for 2 months without charge. Sydney will follow early 2008.



Crown Casino joined the Melbourne trials December 2007



To experience the benefits of BottleCycler, in Melbourne contact: glen@bottlecycler.com
 in Sydney contact: hendrik@bottlecycler.com
 or call **1300 306 039**
www.bottlecycler.com
encouraging environmental best practice in venues in Australia

The bigger picture

In the 4th quarter in Sydney and Melbourne, BottleCycler collected 918 tonnes of glass for recycling – an increase of over 26% on the previous quarter.

Each day, BottleCycler currently collects over 200 bins, recycling the glass and saving 7 tonnes of CO² emissions, equivalent to a car

travelling all the way around Australia every day. It would take 10 trees to absorb the equivalent amount of carbon. And of course these figures are growing as more venues Do the Right Thing and convert to the BottleCycler service.

Make sure your used glass makes new glass.

The peak summer period is upon us and venues are at their busiest. Take advantage of the trial and ensure that all your waste glass doesn't end up in landfill. Do the Right Thing and use BottleCycler free for 2 months. And at the same time enjoy having **tidier premises, less noise, less work and more space!**



Reducing CO² emissions:
 BottleCycler collects 200 bins per day = 13,000kgs of glass = 28,000kms

BottleCycler takes on The Big Events

Recycling waste glass from big events this Spring:

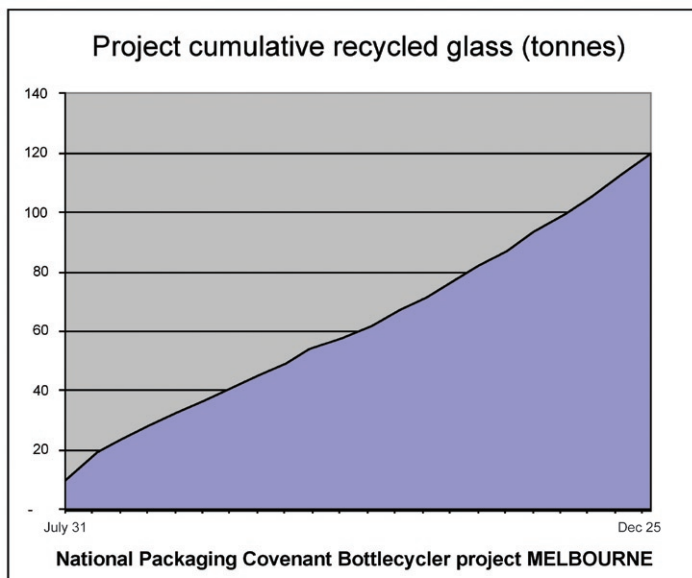
"At the Spring Racing Carnival, Melbourne Racing Club had 5 units in use which were used in the marquee and dining areas of the course. With 5,000 patrons seated for lunch and all drinks served in bottles this created a huge back of house refuse problem.

By using BottleCycler we were able to manage our refuse in an efficient manner filling over 30 bins each day which equates to approximately 60 normal sized wheelie bins."

**Greg Hoath, Maintenance & Services Manager,
 Melbourne Racing Club**

"During the past three Melbourne Cup Carnivals, we have increased our usage of BottleCycler units from 2 in 2005 to 12 in 2007. The increased use has come from the advantages seen in space, time and labour savings. The service provided by BottleCycler in maintenance and recycling has also been a major factor. 120 bins from internal outlets only per race day means that we tick some major boxes in looking after the environment.

Paul Desmond, Cleanevent



And elsewhere

400km north of Kalgoorlie, BottleCycler is on trial at Lawlers Gold Mine, serviced by Sodexho.

